

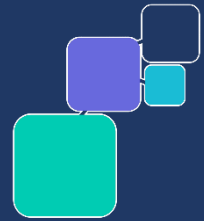


Global Services Brochure

Immersive Engagement & Event Focused Information
– for sponsors to engage our communities



FY26-27



Connecting the workforce ecosystem

Talent Intelligence is a strategic evolution – bringing together a global network of HR, Talent, Workforce and People & Culture leaders. Powered by Clellands & Co, we deliver award-winning Executive Engagements, Executive C-suite + GTM Strategy & Growth Services, as well as Practical Advisory, and Insight-Led Research to drive transformation across the entire people function.

Our global network includes leaders in Talent Acquisition, HR, Talent Management, People Experience, Staffing, Workforce Solutions, Investors, Academics & High-Profile Advisors, Industry Thought-Leaders, and Industry Commentators. We provide intelligence, insight and peer-to-peer networking to help employers progress in today's Future of Work.

Our partners work with us to...

- ✓ Maximise lead generation, client growth, market reach and sales conversion
- ✓ Break through the 'noise' to access targeted and senior executive audiences
- ✓ Network with senior leaders to gain better market insights
- ✓ Demonstrate expertise and thought-leadership in their fields
- ✓ Meet, engage and convert industry decision makers
- ✓ Raise their profile and align with innovation and best practice



Services Pillars

Talent Intelligence helps organisations align people, performance and potential through a single set of integrated services. Our pillars cover Workforce Strategy and Design, People Analytics, Technology and AI enablement, Executive Advisory, Leadership Events and Targeted Research & Insights.

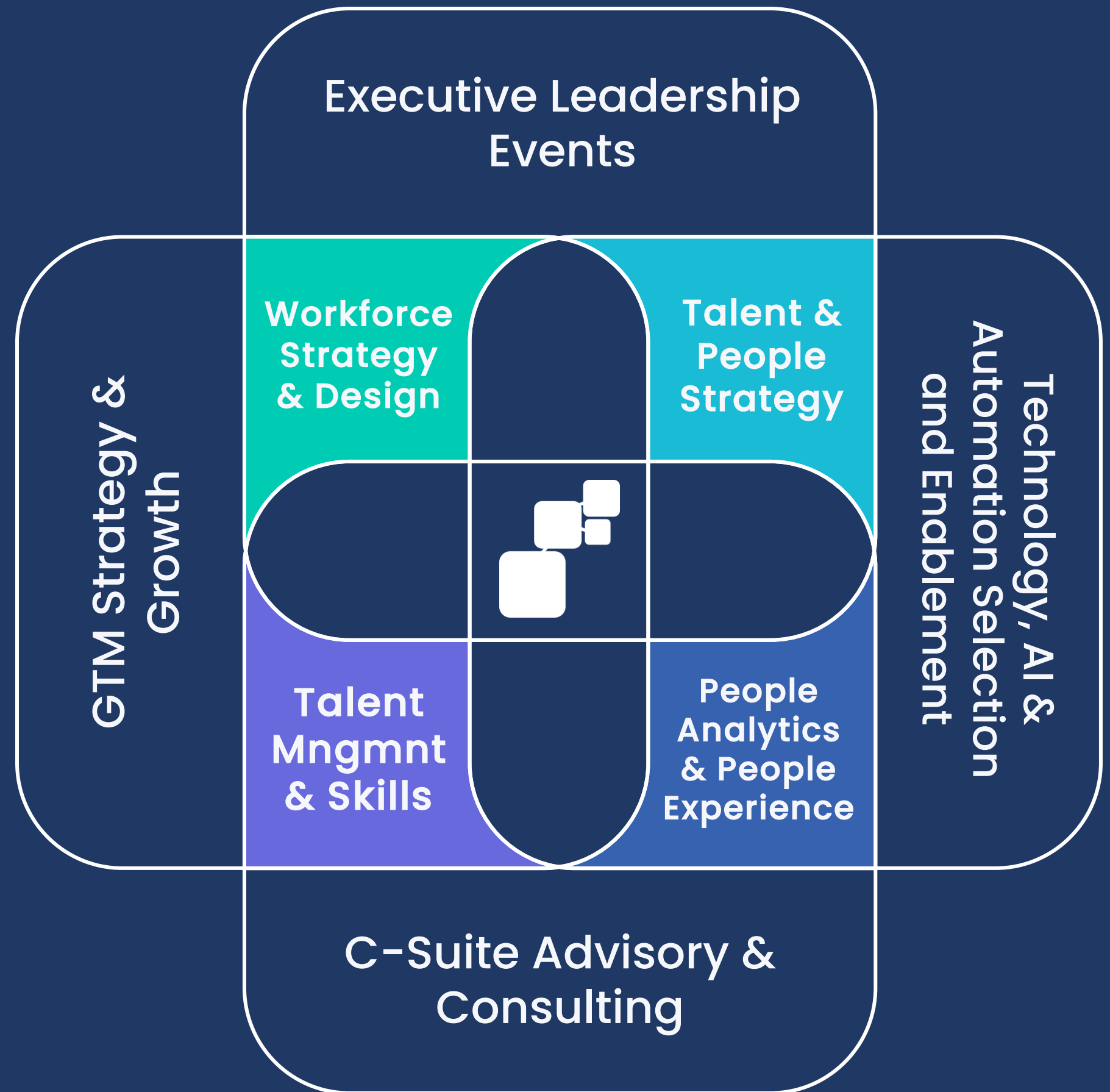
We support senior leaders with clear, evidence-based decisions that link strategy to execution. You get practical delivery backed by global insight and real operational experience.

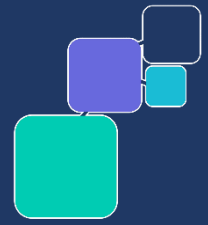
Our advisory work spans C-Suite GTM & Growth Support, AI, ML & LLM product expansion, workforce transformation and hands-on implementation. We help you simplify processes, improve adoption and build skills-ready teams.

Our executive events bring C-Suite, HR, Talent, Procurement and Workforce Leaders together across APAC and global markets. These immersive sessions focus on real discussion, shared problem solving and commercial outcomes.

Our research explains the forces reshaping work, including AI enablement, skills mobility, organisational readiness and cross-border hiring. Every recommendation ties back to current data and real market behaviour.

We partner with organisations to build people-focused systems and teams that scale, giving leaders the clarity and confidence to plan, act and deliver with precision.





APAC audience



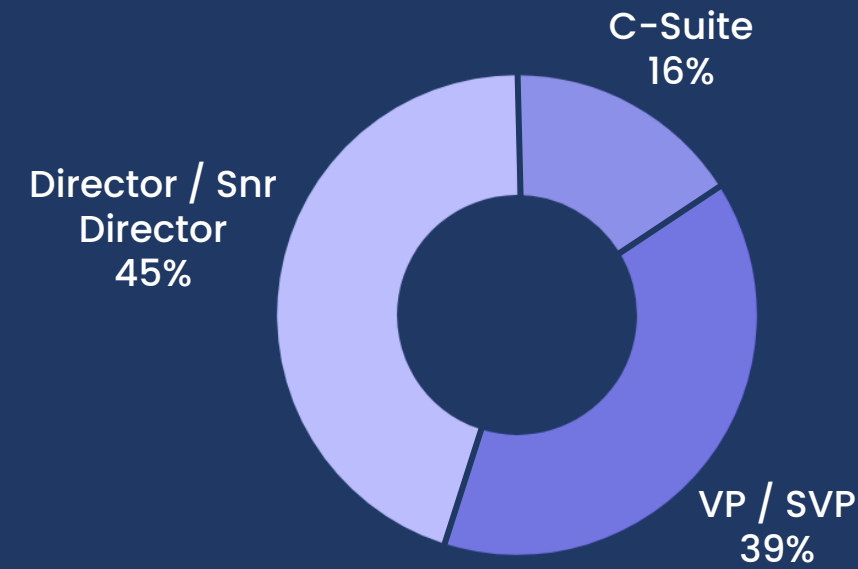
APAC Followers
58,900

APAC 38%
of our global audience

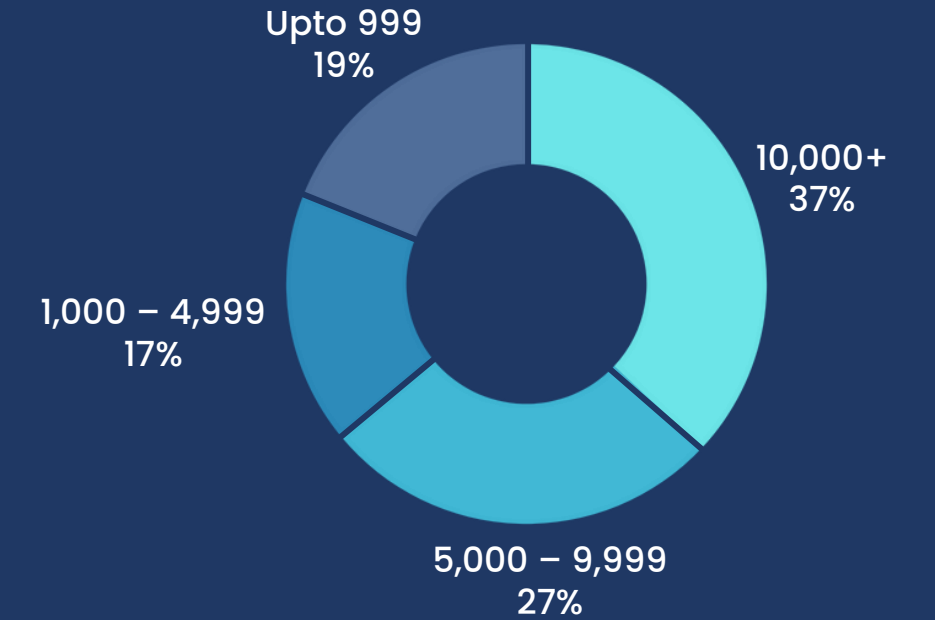
79% C-Suite, HR, Talent, WF Leaders
21% Staffing Leaders

C-Suite, Talent, HR, WF Leaders

Key Roles

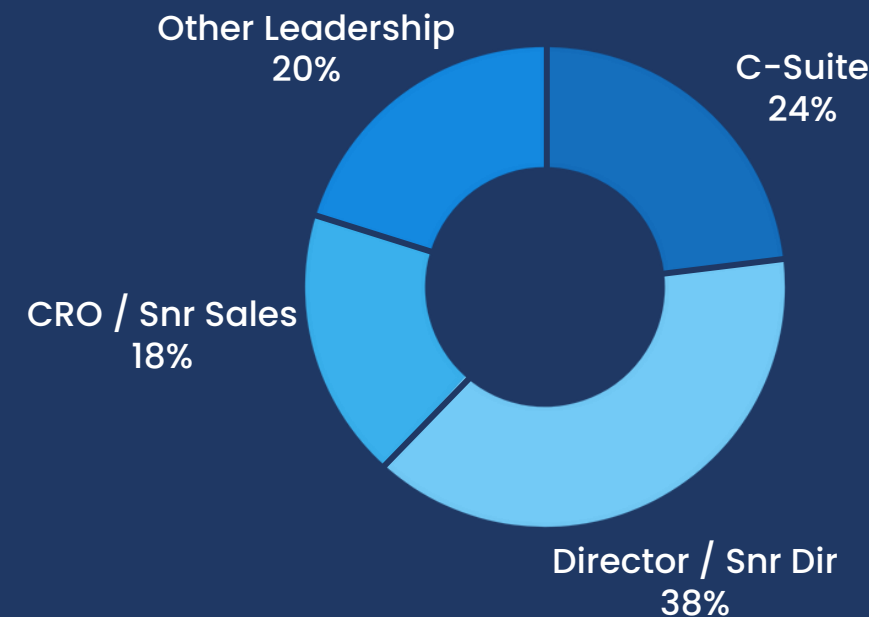


Company Size

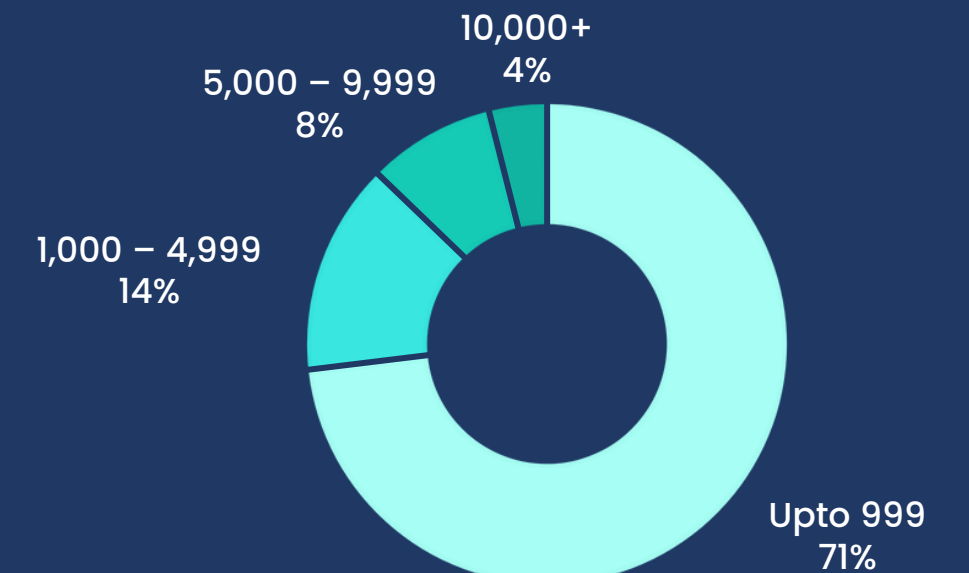


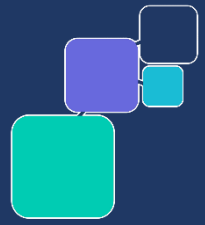
Workforce Solutions & Staffing Leaders

Key Roles



Company Size





Global audience locations



APAC
41%



Americas
24%



UK & Ireland
14%

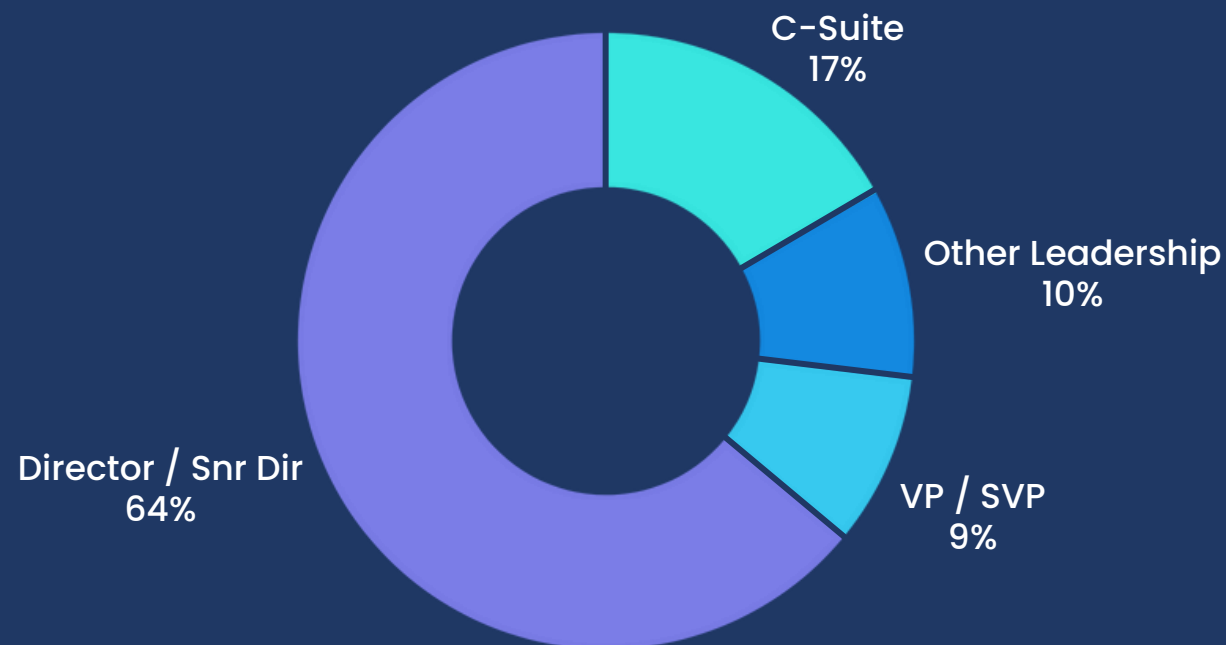


Europe
13%

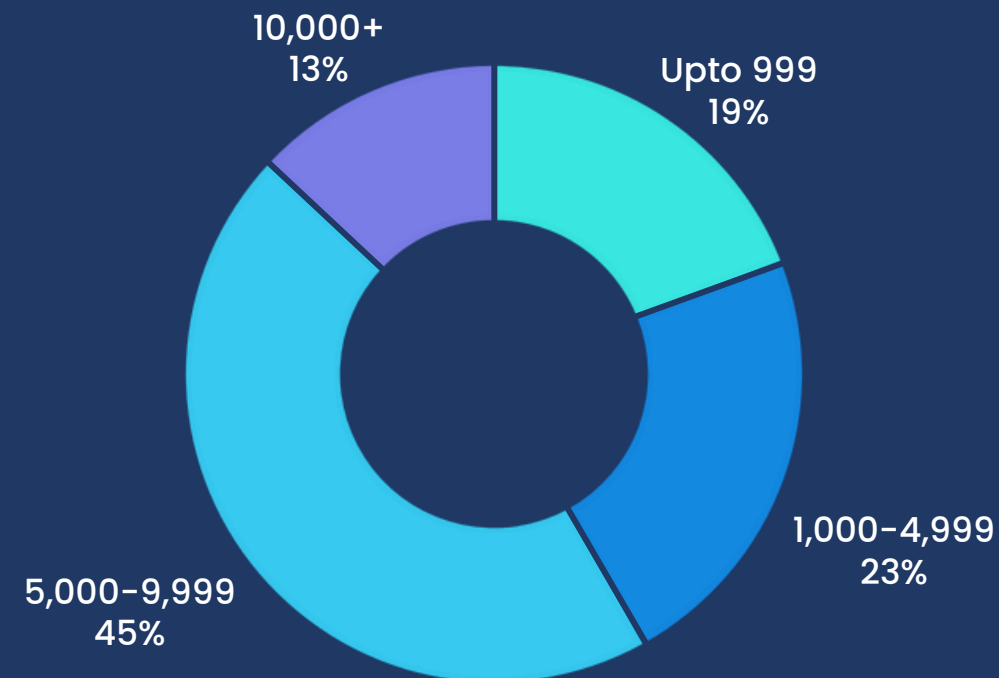


MENA
8%

Key Roles



Company Size



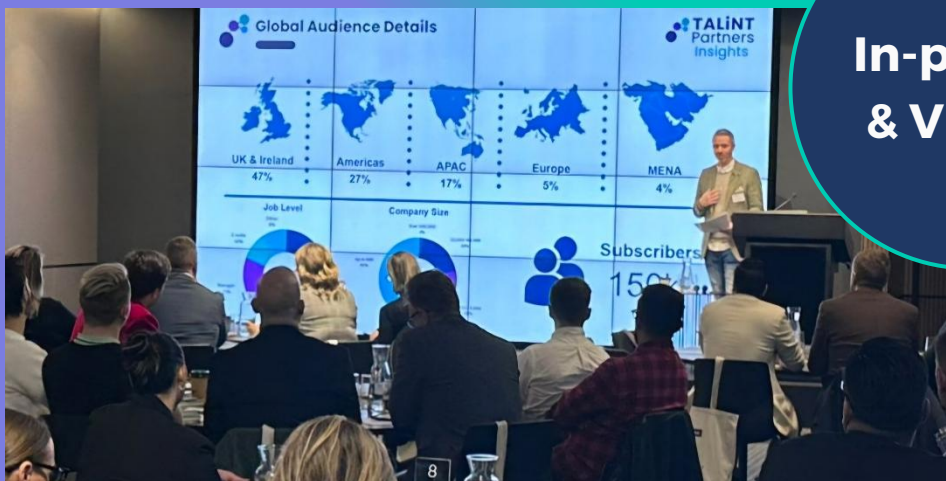
Subscribers
150k+



Connect with our audiences

Expert-led Learning

In-person & Virtual



Our trusted partners connect with HR & TA Leaders as sponsors of summits, workshops and exclusive events. Topics are built around the challenge our partners are there to solve.

Premium Thought-Leadership Sponsor

Speaking Opportunity



Content partners can present and host roundtable discussions, thought-leadership and industry information at our executive leadership events, increasing share of voice.

Industry Recognition

ITA Awards Sponsorship



Our Awards Partners: TApod, Craig Watson & Lauren Sharp, impeccably manage and host the ITAs, enabling sponsors to connect with senior decision-makers & gain client insight while celebrating industry achievements.

Co-chairing & Exclusive Hosting

Dinners, Workshops, Conferences & Summits



Exclusive & Co-Sponsoring options for targeted hosting and speaking opportunities, positioning you as the expert in the room, during roundtable discussions, workshops & conferences.

Market Intelligence

Digital Content Marketing



Skills & AI Adoption

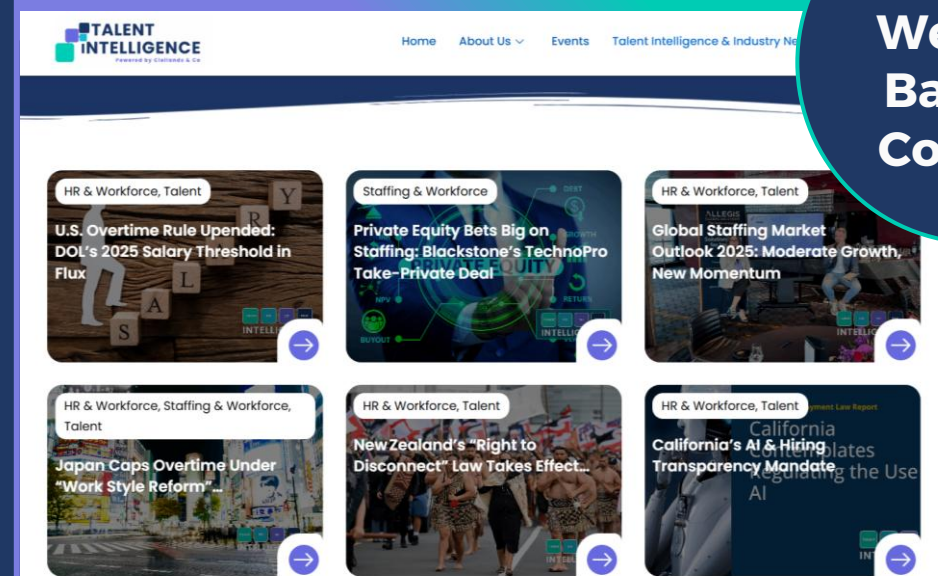
Building a great CX, EX at Scale

Ethics, Compliance & Regulations around AI

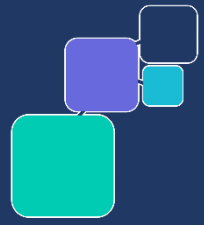
Co-branded white papers & reports incorporate independent research, client interviews, and insight from partnered events.

PR & Profile

Email, Website Banner, Content

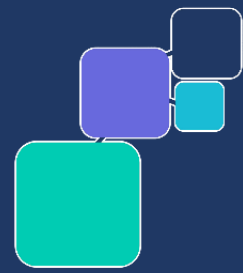


TI News provides targeted channels via online exposure & newsletters to increase brand visibility.



Some of our valued partners & sponsors





Testimonials

What do our partners have to say?

“ So often people only leave feedback when there’s a problem, so I wanted to let you know that our teams were delighted with the events and all the hard work put in by you, and your team.



They loved the topic, the format, the audience engagement and of course the venues. It was a great result for our first events in the APAC region with you Kris, following our US partnership, and sets us up for many many more! ”

Ben Cooper, Head of Marketing, Eightfold

“ Engaging with a room full of industry experts on talent acquisition and HR Tech was an invigorating experience. Kris has a natural ability of creating event experiences that truly captured the current challenges and opportunities in our field, while engaging everyone in the room.



The diverse range of topics and the high caliber of attendees made the event a standout. It’s clear that Talent Intelligence are at the forefront of driving impactful change in the industry. ”

Adam Walker, VP – APAC, Avature

“ Sponsoring Talent Intelligence leadership dinners and the ANZ Recruitment Awards this year has been transformative for our brand. These events not only expanded our reach but also accelerated deals, providing invaluable networking opportunities and reinforcing our positive impact and position in the industry. Kris single-handedly helped us break into the corporate market where we dominated the staffing solutions market previously. We cannot thank him enough. ”

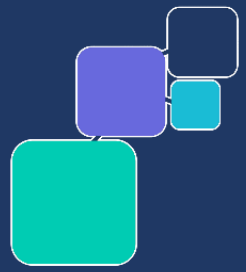


Richard Swanton, CEO, ApplyFlow

“ Signing up over 100 attendees across four cities in three countries over 6 days, and having meaningful engagement with each of them is a major ask, but I was extremely impressed by everything. The rooms were full of our ICP, the way that Kris hosted ensured that all attendees were relaxed, open & engaged with him and with us. We had multiple follow-up meetings booked before we left each room, and more in the past week since flying back to the UK. Not taking into consideration the other 15 events we have done with Kris, we now have enough leads to keep our BD teams busy all year. Once again, thank you. ”



Jonathan Winters, Global Head – Procurement Solutions, Allegis Global Solutions



Testimonials

What do our delegates & speakers have to say?



“ The Talent Leadership Conference was a pivotal experience allowing me to reflect on 2023 at Uber. Engaging discussions on AI, talent challenges, executive buy-in, and internal mobility showcased our collective commitment in the Talent Community. ”

Katie Beswick, Head of Talent Acquisition (APAC), Uber

“ The opportunity to network, learn and ensure I was updated within the market was invaluable. The quality of the speakers, the way the event was organised, and ran will 100% mean Talent Intelligence events are top of my list of events to attend next year across APAC. ”

Fiona Pereira, Director of Talent Acquisition, Marriott

“ The Talent Leadership Conference was highly engaging and provided the opportunity for Talent Leaders to discuss meaningful topics to solve, for real business talent challenges in a collaborative forum providing actionable insights and enabling ongoing relationships. ”

Loren De Laine, Director, Talent Acquisition – Asia Pacific, India, Middle East, Türkiye & Africa, CHEP

“ It was great to hear insights from other professionals across APAC who are experiencing similar challenges with tech and AI adoption. Being involved in the fireside chat was a great chance for me to share some of the wins, and challenges our business go through, and I've already adapted strategies from the event in the talent roadmap and strategy. ”

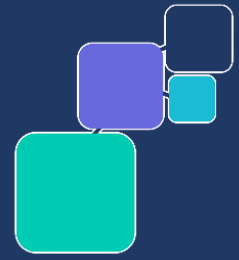
Tosh Onishi, Head of Talent, Okta (formerly VISA)

“ The workshops in Singapore have been unlike anything I've ever attended. They are insightful, refreshingly on point and current to what problems we are trying to solve today. I have taken back the insights from the evenings, implemented new processes, that are already greatly impacting the team, and business. ”

Harjit Kaur, Head of Talent Acquisition APAC, Equinix

“ Great session, venue and guest speakers. Really insightful from a leader perspective to discuss challenges and similarities across different industries. Took a lot from the AI discussions and human vs technology processes session. ”

Raffaella Nadile, Talent Acquisition Manager ANZ, TJX Australia



Workshops, Round Tables, Dinners & Lunches, Mini-Summits & Conferences

In today's competitive HR, Talent, Workforce & Staffing markets, organisations are laser-focused on improving their ability to grow, while educating the market on their products and services.

Talent Intelligence has unique, exclusive and extensive access to senior leaders and influencers in Talent, HR, and Workforce Strategy through its globally curated audience & members, program of events and content distribution.

- ✓ Exclusive invite-only events for our senior network facilitated by Talent Intelligence.
- ✓ Guests acquired from Talent Intelligence curated database specific to your target audiences.
- ✓ Exclusive events in your target cities, countries, locations.
- ✓ Break through the noise to access targeted and senior audiences.
- ✓ Maximise lead generation and sales conversion.
- ✓ Partner involvement in panel discussions, fire-side chats, workshops, masterclasses during desired model of event.
- ✓ Network, present and debate with decision-makers to gain deep customer insights.
- ✓ Engage decision-makers and buyers while fully understanding and solving their Talent & HR pain-points and challenges.
- ✓ Raise our Partners' profiles, endorsing them as industry experts and trusted advisors.

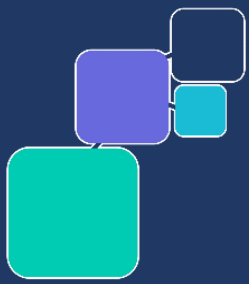


Exclusive & Co-Sponsor Events:

Opportunities to **target companies & key executives** with speaking & hosting opportunities.

Positioning yourself as **an industry thought-leader and an endorsed solution provider.**

Network, debate, discuss and challenge industry pain-points, while **maximising lead generation and sales conversion.**



NEW GLOBAL PARTNERSHIP: Talent Intelligence x WOBI



This November, Talent Intelligence will host the dedicated Executive HR & Talent Stage at WOBI's World Business Forum Sydney – the region (and world's) largest gathering of CEOs, C-Suite, CHROs, and Senior Business Leaders.

Our collaboration with WOBI gives clients and community members unrivalled access to two full days of future-of-work keynotes, 16 executive-level fireside chats, and a 2,000-strong audience of decision-makers from every major industry and enterprise organisation in APAC.

Why it matters for Talent, HR & Workforce Leaders

- Board-level perspective – hear the same macro-economic, people-strategy and leadership insights shaping Fortune 500 agendas.
- Curated peer exchange – meet CHROs, Heads of TA and Workforce Chiefs (+CEOs, COOs and Executive C-Suite members) from APAC and beyond in an invitation-only setting.
- Actionable playbooks – every session is designed to translate big ideas into practical talent, skills and culture initiatives you can deploy on Monday.
- VIP access – our network receives discounted Platinum passes, priority seating and private speaker meet-and-greets with the likes of Michael Phelps, Darren Shand, Guys Kawasaki, Amy Edmondson + more.

Why it matters for Solution & Service Providers (HR Tech, Staffing, RPO, MSP, Talent Tech)

- Executive-level visibility – align your brand with WOBI's C-suite community and our senior HR/Talent delegates on a stage dedicated to workforce innovation.
- Thought-leadership slots – limited, "non-sales" speaker opportunities to showcase client success or original research to an audience that buys.
- Lead-generation at scale – capture qualified, enterprise-level prospects via WOBI's delegate database, break-out-stage lead scanners, and 60,000+ contact marketing reach.
- Year-round engagement – carry momentum into WOBI Membership networking events, digital content features and exclusive Talent Intelligence round-tables.



INTELLIGENCE

WOBI

World of Business Ideas

ICC Sydney
Tue 11 – Wed 12
November 2025

World
Business
Forum



SYDNEY

TALENT
INTELLIGENCE

Internal Talent Awards (ITAs)

Run by TApod's Craig Watson & Lauren Sharp, the ITAs are ANZ's flagship celebration of in-house Talent Acquisition excellence. As a partner (non-commercial), Talent Intelligence enables you to align your brand with 400+ Senior Talent Leaders and 1 million+ social impressions, all without the overhead of running your own awards programme.

- ✓ **Category naming rights:** your company name embedded in one ITA award title
- ✓ **Full-page advert + 100-word profile** in the official Awards Brochure (print & digital)
- ✓ **Seat on the judging panel** and invitation to the private judging day
- ✓ **On-stage trophy presentation** by your senior executive to the category winner
- ✓ **VIP table of finalists / guests** at the black-tie gala (Melbourne, Sept 2025)
- ✓ **Logo exposure** on ITA website, email campaigns, social tiles & event signage
- ✓ **12-month listing** on the ITA Winners & Sponsors pages with backlink to your site
- ✓ **Dedicated social shout-outs** to TApod's 20k+ LinkedIn followers pre- & post-event
- ✓ **Rights to use the "ITA Sponsor" badge** across your own marketing for 12 months
- ✓ **Priority invitations** to ITA networking events & podcast features throughout the year

**Internal Talent
Acquisition
Awards
Australia!**



Sponsorship Options Include:

- Headline Sponsorship
- Category Sponsorship
- Photo booth sponsorship
- Drinks reception sponsorship
- Table sponsor

Other options available



**TALENT
INTELLIGENCE**



Events Programme 2025 – APAC

Our comprehensive programme explores the most relevant industry and business strategy themes to deliver year-round value.

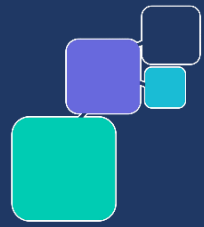
	AUDIENCE	TYPE	LOCATION	DATE	
Q1	Talent & HR Leaders	Dinner or Workshop	Sydney	12th Feb	
	Staffing & Talent Solutions Leaders	Dinner or Workshop	Sydney	13th Feb	
	Talent & HR Leaders	Roundtable / Workshop	Singapore	25th Feb	
	Talent & HR Leaders	Roundtable / Workshop	Sydney	27th Feb	
	Talent & HR Leaders	Roundtable / Workshop	Melbourne	28th Feb	
	Talent & HR Leaders	Roundtable / Workshop	Hong Kong	4th Mar	
	Talent & HR Leaders	Lunch Workshop	Melbourne	12th Mar	
	Talent & HR Leaders	Lunch Workshop	Melbourne	13th Mar	
Q2	Staffing & Talent Solutions Leaders	Dinner or Workshop	Melbourne	9th Apr	
	Staffing & Talent Solutions Leaders	Dinner Workshop	Sydney	20th May	
	Talent & HR Leaders	Talent Summit & TIARAc	Melbourne	20th May	
	Internal Talent Acquisition	Talent & TIARA Awards	Melbourne	20th May	
	Talent & HR Leaders	Leaders Workshop	Sydney	18th June	
	Talent & HR Leaders	Dinner or Workshop	Sydney	10th June	
Q3	Staffing & Talent Solutions Leaders	Dinner Workshop	Melbourne	13th Aug	
	Talent & HR Leaders	Roundtable / Workshop	Singapore	16th Sept	
	Talent & HR Leaders	Roundtable / Workshop	Hong Kong	18th Sept	
	Talent & HR Leaders	Roundtable / Workshop	Sydney	23rd Sept	
	Talent & HR Leaders	Roundtable / Workshop	Brisbane	25th Sept	
	Talent & HR Leaders	Leadership Lunch	Melbourne	30th Sept	
Q4	Virtual Staffing Leaders Workshop	Virtual Workshop	Virtual	October	
	Talent & HR Leaders	Roundtable / Workshop	Singapore	9th Oct	
	Talent, HR, CWF, Procurement Leaders	Roundtable / Workshop	Singapore	14th Oct	
	World Business Forum (WOBI) Conf	HR & Talent Conference	Sydney	11th Nov	
	World Business Forum (WOBI) Conf	C-Suite & Exec Conf	Sydney	12th Nov	

Internal Talent Awards

AWARD	DATE
Internal Talent Awards (Melb)	Sept 2026

The faded logos on the events during Aug – Dec 2025, are faded as these were scheduled events of Talent Intelligence as part of a previous partnership. These dates are being finalised right now, so may become available as co-partnered events, or changed as needed with new contractual agreements.





Our Global Advisory Board

Our Global Advisory Board of TA, HR & WF Leaders offers invaluable expertise in talent acquisition, human resources, workforce management, contingent workforce, people experience, DEI, talent retention, talent management, skills adoption, AI & ML readiness + more, granting us exclusive insights into industry challenges. These insights shape our strategy, partnerships, and content offerings, keeping us at the forefront of industry trends and ensuring our solutions remain innovative and tailored to our partners' & attendees' dynamic needs.





THANK YOU

 kris@talentintelligence.au

 +61 449 057 130

 www.talentintelligence.au

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 @TalentIntelAU

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